

“The Jew Store” by Stella Suberman, was a memoir about a Jewish family that moved to the South to open a Dry Goods Store. The names of the people and the town were changed because the town has not changed one bit, and there are still families there.

The name was not meant to be provocative, because that’s what people really called the store. Most immigrants who came from Eastern Europe did not go south; New York was the “mother city”, and the south was virgin territory.

The author wrote this book when she was in her mid 70’s. She said she was waiting for someone else to write this book, but no one ever did.

So much has been written about the Jewish experience in this country, but this was a special story waiting to be told, and one that happened in little towns all over the country.

A group of 19 women gathered to learn, discuss and agree how enjoyable the story was. It was an easy read and generated much discussion. Everyone agreed they would recommend this book to a friend.